

STEVIA

The Natural Opportunity

Stevia is the only natural ingredient able to reduce calories while meeting mainstream requirements such as: great taste, economic pricing, sustainable and scalable supply. It finds application in most consumer goods

➔ What is stevia?

- ➔ Naturally occurring plant native to Paraguay
- ➔ Widely grown for its sweet leaves
- ➔ Now growing in countries around the world
- ➔ 11 main steviol glycosides within leaves
- ➔ Up to 400 times sweeter than sugar

Partial or total replacement of sugar

The advantages of stevia

- **100% natural**
- **No calories**
- **Low glycemic index, safe for diabetics**
- **High solubility**
- **Heat stable**
- **Tooth friendly**
- **pH stable**
- **Non fermenting**
- **Excellent shelf life**
- **Photo stable**